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## Promotional Graphics for FB..

Posted by stoker - 2007/04/20 11:30

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Hey Guys,

I think everyone is pretty excited about the potential FB has and i think its safe to say that v1.0.0 is pretty darn solid already! So, that being said, lets get started on some promotional graphics and a marketing strategy.. I've thrown a very basic 468x60 banner together as a quick fix, but will be working on loads more soon. Everyone else feel free to submit your own in this thread and then we can maybe have a poll where everyone can vote on the official ones to be used.

Also, lets come up with some catchy one liners that can be used to describe/promote FB as its own brand..

Cheers,  
Chris

[http://www.bestofjoomla.com/components/com\\_fireboard/uploaded/images/fireboard\\_banner1.png](http://www.bestofjoomla.com/components/com_fireboard/uploaded/images/fireboard_banner1.png)

Post edited by: stoker, at: 2007/04/20 12:30

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## Re:Promotional Graphics for FB..

Posted by danialt - 2007/04/20 12:10

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Cool! keep it coming ;)

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## Re:Promotional Graphics for FB..

Posted by greatpixels - 2007/04/20 12:29

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wow! thanks Chris...

Can you try to make all size support banner? :blush:

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## Re:Promotional Graphics for FB..

Posted by stoker - 2007/04/20 12:43

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Hi GP,

But of course ;0) Hopefully with some members involvement we can make a solid marketing resources section that will cater for all kinds of usage. Its all about spreading the love ;)

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## Re:Promotional Graphics for FB..

Posted by stoker - 2007/04/20 12:46

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In the mean time, it would be great to get some catchy one liners that we can use for the various banners, etc.

Something in the form of:

Frame 1: Need a Forum?

Frame 2: Look no further!

Frame 3: Fire Board is here!

Frame 4: ..and here to Stay!

Excuse the cheesy example - my brains not really functioning today after whats been a heavy heavy week ;)

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## Re:Promotional Graphics for FB..

Posted by Mien - 2007/04/20 13:20

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Im no graphic designer but hey...Just something small to show my apreciation...:blush:  
[http://www.bestofjoomla.com/components/com\\_fireboard/uploaded/images/Fire.gif](http://www.bestofjoomla.com/components/com_fireboard/uploaded/images/Fire.gif)

Post edited by: Mien, at: 2007/04/20 14:24

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## Re:Promotional Graphics for FB..

Posted by scott - 2007/04/20 14:18

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I am a virgin Joomla User, as well as a virgin forum user: I felt the urge to give you some.... slogans:

FIREBOARD:

"Turns Communities ON"

"Turns Forums on"

"Turns Me ON"

"Get Turned ON"

[www.FIREBOARD.com](http://www.FIREBOARD.com)

Sorry but these fire board slogans were just yelling out at me.

[www.slidedidge.com](http://www.slidedidge.com) [www.waterbreath.com](http://www.waterbreath.com)

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## Re:Promotional Graphics for FB..

Posted by stoker - 2007/04/20 14:46

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hey scott,  
hehe, well i definitely think you deserve 10 points for originality ;) keep the suggestions coming :0)  
cheers,  
chris

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## Re:Promotional Graphics for FB..

Posted by greatpixels - 2007/04/20 20:41

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Mien wrote:

Im no graphic designer but hey...Just something small to show my apreciation...:blush:  
[http://www.bestofjoomla.com/components/com\\_fireboard/uploaded/images/Fire.gif](http://www.bestofjoomla.com/components/com_fireboard/uploaded/images/Fire.gif)

Post edited by: Mien, at: 2007/04/20 14:24

wow it is great too!

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## Re:Promotional Graphics for FB..

Posted by ahmad - 2007/04/21 02:49

This one goes to my site !!  
[http://www.bestofjoomla.com/components/com\\_fireboard/uploaded/images/Fire.gif](http://www.bestofjoomla.com/components/com_fireboard/uploaded/images/Fire.gif)

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## Re:Promotional Graphics for FB..

Posted by tj.baker - 2007/04/21 05:46

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Need to add something about Fireboard 'Burning the Competition' ....

.... :)

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## Re:Promotional Graphics for FB..

Posted by danialt - 2007/04/21 14:32

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I guess we can use firefox type of slogans.. all Fire stuff :D

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## Re:Promotional Graphics for FB..

Posted by Riba - 2007/04/21 17:12

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Need to add something about Fireboard 'Burning the Competition' ....

Which competition? :evil:

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## Re:Promotional Graphics for FB..

Posted by danialt - 2007/04/21 17:30

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Which competition?

Hehe, we have a simple humble forum and we want world peace

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VVVVVVV, VVVVVVV .VVV. ,VVVVVV, VVVVVVVV ,VVVVVV, VV. VV
VV .VV VV .VV VV. VV " VV VV' 'VV VVV. VV
VVVVVVV' VVVVVV VVVVVVV VV VVVVVV VV VV VVVV. VV
VV VV .VV VV VV ,, VV VV. .VV VV VVVV
VV VVVVVVV.VV VV.'VVVVVV' VVVVVVVV 'VVVVVV' VV VVV
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VVVVVVVV .VVV. VVVVVVV, VVVVVVVV VV VV
VV .VV VV. VV VV VV VV VV
VVVVVV .VVVVVVV. VVVVVVV' VV VVVVVVVV
VV .VV VV. VV VV. VV VV VV
VVVVVVVV.VV VV.VV VV. VV VV VV
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Post edited by: danialt, at: 2007/04/21 18:30

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## Re:Promotional Graphics for FB..

Posted by Mien - 2007/04/22 10:36

another one..

[http://www.bestofjoomla.com/components/com\\_fireboard/uploaded/images/firehot.gif](http://www.bestofjoomla.com/components/com_fireboard/uploaded/images/firehot.gif)

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## Re:Promotional Graphics for FB..

Posted by Mien - 2007/04/22 10:36

Static version..

[http://www.bestofjoomla.com/components/com\\_fireboard/uploaded/images/firerules.gif](http://www.bestofjoomla.com/components/com_fireboard/uploaded/images/firerules.gif)

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## Re:Promotional Graphics for FB..

Posted by danialt - 2007/04/22 13:42

Cool! Thanks mate ;)

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## Re:Promotional Graphics for FB..

Posted by stoker - 2007/04/23 10:10

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Great work guys! I like the idea of the burning the competition slogan, i think thats definitely something that could be used as it ties in nicely with the name! Next step i guess is some different color variations and sizes to cater for use on all different types of sites..

Mr D, how about setting up a promotional material page on the site where all the banners / marketing material could be posted?

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## Re:Promotional Graphics for FB..

Posted by Mien - 2007/04/23 12:44

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Which kind of colours do you think fits Stoker? Orange background maybe? Or red? Come on people..share your thoughts :laugh:

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## Re:Promotional Graphics for FB..

Posted by stoker - 2007/04/23 12:53

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IMO sticking the the colors used in the logo (warm shades of orange/red/etc) but changing the background of the banner, so using white, then changing the FB logo text and catch line to black (basically inverting).

It would prob be a good idea to make the logo source available, so we can try different variations without any distortion the the logo itself. I don't know if going as far as creating a brand guide is necessary, rather just make it clear that the logo needs remain intact and then once we have a few marketing ideas, everyone can choose their favs and those can then be posted under the Promote FB page?

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## Re:Promotional Graphics for FB..

Posted by jerett - 2007/04/23 14:27

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Ummmm - I am not sure if launching a marketing campaign so soon on a beta with many issues that have yet to be fixed is wise. I would wait for some of the details to be ironed out before you begin pushing it hard core. One suggestion would be to include that it is in it's early stages of beta testing.

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## Re:Promotional Graphics for FB..

Posted by 72dpi - 2007/04/23 17:01

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heres a quickee,

More sizes to come.....

BTW, Luv this forum, it is sweet.

[http://www.bestofjoomla.com/components/com\\_fireboard/uploaded/images/468x60.png](http://www.bestofjoomla.com/components/com_fireboard/uploaded/images/468x60.png)

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## Re:Promotional Graphics for FB..

Posted by 72dpi - 2007/04/23 17:13

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here's one working with the complimentary color of the orange.  
I will have some mini pixel buttons, and more tomorrow (bedtime now =)

Hope this is along the lines of the kinda thing you are looking at...

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[http://www.bestofjoomla.com/components/com\\_fireboard/uploaded/images/468x60v3.png](http://www.bestofjoomla.com/components/com_fireboard/uploaded/images/468x60v3.png)

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## Re:Promotional Graphics for FB..

Posted by Dbzman - 2007/04/23 18:12

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Here is my try. B)

[http://www.bestofjoomla.com/components/com\\_fireboard/uploaded/images/fireboard\\_banner.png](http://www.bestofjoomla.com/components/com_fireboard/uploaded/images/fireboard_banner.png)

Post edited by: Dbzman, at: 2007/04/23 19:12

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## Re:Promotional Graphics for FB..

Posted by Dbzman - 2007/04/23 18:16

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And here with a shiny effect on the badge.

[http://www.bestofjoomla.com/components/com\\_fireboard/uploaded/images/fireboard\\_banner\\_glass.png](http://www.bestofjoomla.com/components/com_fireboard/uploaded/images/fireboard_banner_glass.png)

Post edited by: Dbzman, at: 2007/04/24 21:56

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## Re:Promotional Graphics for FB..

Posted by MikeHell - 2007/04/25 20:53

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:laugh:

[http://www.bestofjoomla.com/components/com\\_fireboard/uploaded/images/fireboard\\_logo2.jpg](http://www.bestofjoomla.com/components/com_fireboard/uploaded/images/fireboard_logo2.jpg)

Post edited by: MikeHell, at: 2007/04/25 21:54

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## Re:Promotional Graphics for FB..

Posted by Mien - 2007/04/26 10:01

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Wow..the banners seem to turn better and better with every post..nice job everyone! :cheer:

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## Re:Promotional Graphics for FB..

Posted by danialt - 2007/04/26 10:23

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MikeHell

Man, I was laughing my %&\$ Off :) great line!!!

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## Re:Promotional Graphics for FB..

Posted by Heidi - 2007/04/26 13:21

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Dbzman wrote:

Here is my try. B)

[http://www.bestofjoomla.com/components/com\\_fireboard/uploaded/images/fireboard\\_banner.png](http://www.bestofjoomla.com/components/com_fireboard/uploaded/images/fireboard_banner.png)

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Post edited by: Dbzman, at: 2007/04/23 19:12

I like the slogan " Take the best of Joomla " on your banner.

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## Re:Promotional Graphics for FB..

Posted by bobthebob01 - 2007/05/02 19:42

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Hi Chris

sounds like a good idea. In that case it would be nice to have a link where we can download a vector version of the logo FireBoard and many also the one of Best of Joomla. Which, by the way, are both really nice and well done. May i ask who is the creator of these logo? You?

i know i am not in the right place, but do you know where i can find a road map or indication as when it will be safe to use it in a "production" environment. You say "it's pretty darn solid already" but they say to be careful. Because i am very tempted to use it for my upcoming project. but i need to make sure it can support thousands of users, thread, post...

thanks for this great component.  
cheers

julien

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## Re:Promotional Graphics for FB..

Posted by stoker - 2007/05/03 08:37

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Hi Julien,

I can't take any cred's for any of the FB artwork, though i must agree its really well done. I stand under correction, but i think it might be Aliyar..

Regarding the road map, I haven't seen one anywhere - Mr D, is there one up already, if not - is it something u guys can work on? Maybe recruit some beta testers at the same time?

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## Re:Promotional Graphics for FB..

Posted by JonJustJon - 2007/05/04 15:51

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For branding, some corporate ID rules would be useful...  
Fonts, colours etc.

Is there an EPS file of the logo available?

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## Re:Promotional Graphics for FB..

Posted by palebluedot - 2007/05/07 16:19

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Here's my contribution. Some favicon.ico files for the BoJ/Fireboard team.

[http://www.bestofjoomla.com/components/com\\_fireboard/uploaded/images/preview\\_16x16.png](http://www.bestofjoomla.com/components/com_fireboard/uploaded/images/preview_16x16.png)

[http://www.bestofjoomla.com/components/com\\_fireboard/uploaded/files/favicons.zip](http://www.bestofjoomla.com/components/com_fireboard/uploaded/files/favicons.zip)

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## Re:Promotional Graphics for FB..

Posted by danialt - 2007/05/07 17:13

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Many thanks! I'm sure Aliyar will like it much!

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## Re:Promotional Graphics for FB..

Posted by greatpixels - 2007/05/08 15:42

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wow! thanks a lot

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## Re:Promotional Graphics for FB..

Posted by palebluedot - 2007/05/09 00:44

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NP :) Looks great up there ;).

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## Re:Promotional Graphics for FB..

Posted by Probie715 - 2007/05/30 00:04

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I am still new to Joomla, and FireBoard, but thought I would post a possible banner.

<http://st94.startlogic.com/~testprob/images/FireBoard.gif>

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